



STRATEGIC INTEGRATED FRAMEWORK PLAN



- The SIFP for the Shannon Estuary is an **inter-jurisdictional land and marine based framework plan** to guide the future development and management of the Shannon Estuary. The Shannon Estuary is an immensely important asset and one of the most **valuable natural resources** in Ireland.
- **The objective** of the **SIFP** is to encourage, facilitate and promote a balanced approach to harnessing the Estuary's **economic growth potential** while simultaneously ensuring careful, management and enhancement of the natural environment.
- **Six Strategic Development Locations** (SDLs) particularly appropriate for marine related investment were identified as part of the **SIFP** undertaken by the **local authorities** and **all relevant statutory agencies**.
- The result is **6 sites zoned** for Marine Related Industry in Regional and Local statutory development plans.
- **Strategic Environmental Assessment** (SEA) and **Appropriate Assessment** (AA), as required under EU legislation, has been completed for the sites.
- The Plan is primarily objective-led **supporting the multi-functional nature of the Shannon Estuary** seeking to expand the existing economic base, including Port-related industry and other related activities, thus providing **great investor certainty and confidence**.



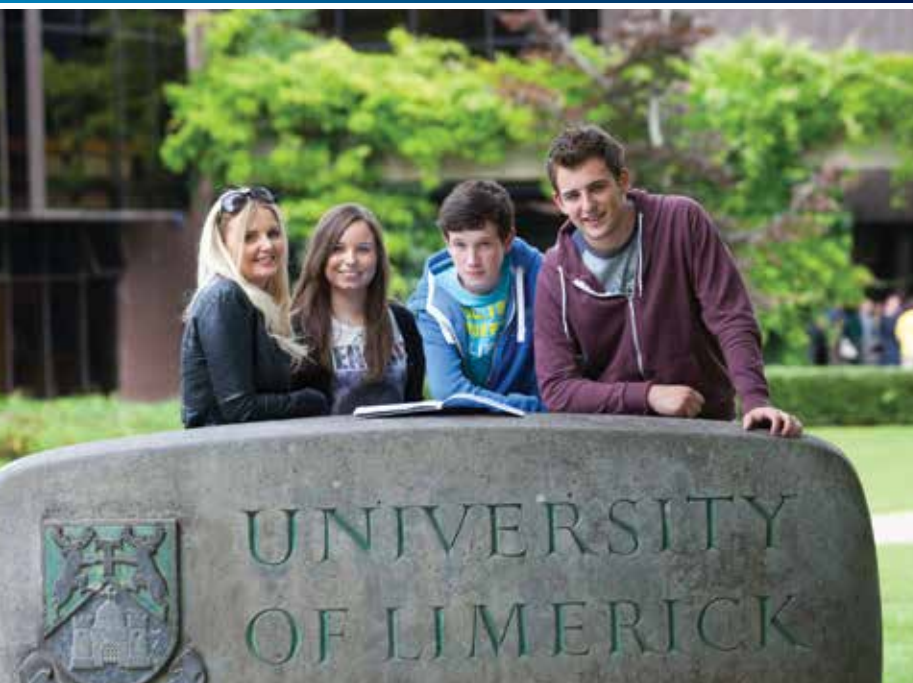
SHIPPING

- The existing facilities on the Estuary are serviced by the **largest vessels entering Irish waters.**
- All commercial marine activities on the Shannon Estuary are managed and controlled by Shannon Foynes Port Company, a designated **EU Ten-T Tier One Port.**
- Marine activities operate to the highest international standards, including **ISO 9001:2008** and **OHSAS 18001** certified by Lloyd's Registry Quality Assurance and the European Ports Association **ECOPORTS** environmental management system.
- The **latest VTS technology** is employed to ensure safety and efficiency in vessel traffic management, including modern anti-pollution resources and equipment.



THE SHANNON ESTUARY REGION

- The region surrounding the Shannon Estuary has some of the most renowned natural beauty in the world, and is acclaimed for the **quality of lifestyle** it offers. Limerick City, at the heart of the region, is a **vibrant, cosmopolitan gateway**.
- The region is host to many world leading companies, including **existing large-scale marine based facilities**.
- Shannon International Airport offers **global connectivity** with direct flights to UK, European and US hubs. **A modern road and rail network** links the region to other parts of the country.
- An abundance of **world-class third level education facilities** offer a consistent supply of high quality graduates in all disciplines.





DOING BUSINESS IN IRELAND

- Ireland is widely recognised as **one of the best places in the world to do business.**
- A skilled **English speaking workforce** within the Eurozone
- Ireland is **home to over 1,100 multinational companies**, ranging from global high technology manufacturing to the leaders in software and web-based platforms, which use this **strategic base** to service clients in Europe and further afield.
- **A dedicated inward investment agency**, IDA Ireland, has been at the core of this strategy for over 50 years, with their successful partnership approach playing a key enabling role.
- The IDA team in the Shannon Region are **committed to working with Foreign Direct Investment companies** that are considering the region to internationalise their business. They work very closely with the educational institutions, industry players and service providers to help land your business in the Mid West Region of Ireland.

